

MONITORING AND EVALUATION FRAMEWORK

THE STRATEGY IN PRACTICE

Outputs - Short Term

A1. Enterprises supported to adopt technology	A11. Enterprises in high value sectors supported to start up or grow	A23. Unemployed, economically inactive or people facing additional challenges supported into employment	A34. Improvements to grid capacity and other utility infrastructure
A2. Enterprises receiving succession support	A12. Major developments engaged	A24. People in work who have received training or support	A35. Work units built
A3. Enterprises supported to transfer to employee ownership	A13. Major developments consented	A25. People of retirement age supported to continue working or volunteering	A36. Commercial floor spaces permitted
A4. Enterprises adopting green technology	A14. Inward investment into capital projects	A26. Disabled people supported into training, work or volunteering	A37. Commercial floor spaces built
A5. Local enterprises engaging with business support	A15. Public sector investment into capital projects	A27. Women supported into training or to return to work	A38. Welsh speakers supported to secure a job and return to the area
A6. Enterprises that have received procurement support	A16. Public sector investment to support the growth of existing businesses	A28. Digital infrastructure improvements supported	A39. Enterprises committing to using more Welsh
A7. Enterprises supported to expand into a new market	A17. Inward investment to support the growth of existing businesses	A29. Number of jobs created	A40. Young people engaged before they graduate from education
A8. Enterprises supported to win public sector contracts	A18. Enterprises receiving recruitment support	A30. Towns that have received investment	A41. Enterprises supported to increase spending in the local supply chain
A9. Enterprises supported to become more productive and competitive	A19. People enrolled in a qualification	A31. Empty buildings returned to use	A42. Cultural or social activities supported
A10. Manufacturing enterprises supported to start up or grow	A20. Young people who are not in education, employment or training (NEET) receiving support	A32. Public spaces improved	A43. Number of activities to promote positive perceptions of Gwynedd
	A21. People supported through schemes to attract and develop talent	A33. Improvements to transport connectivity	
	A22. People supported to volunteer		

Outcomes - Medium Term

C1. Enterprises remaining locally owned following founder's retirement	C10. Major developments spending with local enterprises	C17. Enterprises paying the Real Living Wage as a result of support	C25. Enterprises located within new work units or new commercial floor spaces
C2. Enterprises more productive as a result of support	C11. Enterprises reporting a reduction in recruitment challenges	C18. People in employment as a result of support	C26. Enterprises using more Welsh as a result of support
C3. Enterprises that have reduced their carbon footprint as a result of support	C12. People gaining a qualification as a result of support	C19. People of retirement age in employment or volunteering as a result of support	C27. People who have participated in a cultural or social activity
C4. Increase in business start-up rate	C13. NEET young people in education, training or work as a result of support	C20. Disabled people who have received training, are in employment or volunteering following support	C28. People engaged in activities to promote positive perceptions of Gwynedd
C5. Increase in business survival rate	C14. People volunteering as a result of support	C21. Individuals/businesses with access to improved digital infrastructure	C29. Enterprises creating an action plan to use the Welsh language
C6. Public sector spending with local enterprises	C15. People who were unemployed, economically inactive or facing additional challenges in employment	C22. Residents living / visiting towns that have received investment	
C7. Increase in spending in the supply chain in North Wales	C16. People increasing their earnings (increased hours/wages) as a result of support	C23. People benefitting from improved transport connectivity	
C8. Enterprises being established or growing as a result of inward investment		C24. Increase in the number of visitors to town centres	
C9. Enterprises being established or growing as a result of public sector investment			

Effect - Long Term

E1. Gwynedd economy's productivity gap narrowing compared to Wales, UK and similar areas	E7. An economy that will be better able to seize global opportunities	E14. Household income closer to the average in Wales and the UK	E20. Reduction in the risk that grid capacity or other infrastructure will restrict or delay development
E2. Proportion of businesses hiring closer to the Welsh and UK average	E8. Business growth increases as talent supply strengthens	E15. Part-time working rate closer to the average in Wales and UK	E21. Reduction in the barrier that transport connectivity creates for jobseekers
E3. Increase in the proportion of medium-sized enterprises	E9. The skills level in the county maintained and improved	E16. Reduction in the rate of children in workless households	E22. Reduction in the rate of young people emigrating from the county
E4. Growth in employment across the economy, particularly in the high value/high productivity sectors	E10. Reduction in young people not in education, employment or training (NEET)	E17. Increase in the rate of people over the age of 50 continuing to work	E23. Increase in the perception that Gwynedd is a good place to live or venture among young people
E5. A more diversified economy by sector	E11. Increased sense of community pride and community engagement	E18. Digital infrastructure availability rate closer to the average in Wales and UK and better than similar areas	E24. Reduction in the rate of people commuting from the county
E6. Growth in employment across the economy, particularly in the high value/high productivity sectors	E12. Economic inactivity rate closer to the average in Wales and UK	E19. Town centres that are more resilient and sustainable, with fewer dilapidated or vacant buildings	E25. Increase in the use of Welsh across the county
	E13. Narrowing in the average pay gap with Wales and the UK		E26. Communities where the percentage of speakers has been maintained or improved